

A Sample Magic Trick From the eBook:



Subliminal Influence

This is a short one, but — oh, SO amazing!

Effect: You show the participant a note card, and claim that it represents the latest in top-secret brainwashing technology, now being developed for use in “subliminal advertising”.

You explain that on the apparently blank card is actually written a hidden command. The command is printed in ink too faint to be read by the conscious mind but which can be perceived by the unconscious. Anyone who stares at this command for any length of time will be *forced* to obey it without realizing that he is doing so.

To demonstrate, you bring out a deck of cards, have the participant shuffle it, and ask him to deal the cards face down into a pile on the table. But, before placing each card on the pile, he is to touch it briefly to the file card, thereby guaranteeing that he will look at the hidden command all the while he is dealing. *He is to stop dealing anytime he feels like it.* When he stops, you tell him that the same command is written in visible form on the other side of the card, and turn it over.

There, he sees the words *"The last card you deal will be the Nine of Clubs."* He turns over the top card of the dealt pile, and it is the Nine of Clubs! **Subliminal influence strikes again!**

What You Need:

An ordinary deck of playing cards.

A 4"x6" blank (un-ruled) file card.

A pen.

The Preparation:

Beforehand, print the message *The last card you deal will be the Nine of Clubs!* on one side of the file card. Remove the Nine of Clubs from the deck and put it into your shirt pocket or the breast pocket of your jacket, the face of the card towards your body. In front of the Nine, place the file card with the visible message facing towards your body.

The Method & Performance:

When you start the trick, take the file card from your pocket, and secretly hold the Nine of Clubs behind it.

Explain about the hidden message and give the deck of cards to the participant to start dealing. Hold the file card just above the table top, tilted a little so that the Nine of Clubs remains hidden. Don't drop the two cards onto the table; keep them in your hand.

Let the participant touch each card from the deck briefly to the file card before placing it on the dealt pile. Let him keep this up until he feels like stopping. Then, say "**Are you sure you want to stop dealing there? I didn't tell you to stop, did I? Just to make sure, let's mark the place you stopped.**"

Drop the file card, and the Nine of Clubs hidden behind it, on top of the dealt pile, thereby making the Nine of Clubs the new top card of the pile, unbeknownst to the participant. (Don't make a "move" out of this; just drop them onto the pile.)

Review with the participant what has happened and explain about the visible form of the message being printed on the reverse of the file card. Pick up the file card, turn it over and let him read the message. **Let him turn the top card of the pile over, and see that he stopped dealing just where the subliminal message told him to!**





A Note From Bryan —

I just love this trick. It's simple, elegant and *extremely easy to do!*

Done correctly (just rehearse it a few times!) and no one will even come *close* to how you did it.

I actually use this one myself at parties when someone asks me to "do a trick".

Practice this free card trick. And, there's more like this in my eBook, *Amazing Card Magic!* You'll love it...

Magically,

- Bryan Dean

Want More Amazing Magic Like This?



Bryan Dean has compiled over 240 pages of magic from his 34+ years as a magical entertainer in a new easy-to-do product:

Learn Easy Magic is a result of over 5½ years of writing magic tricks for About.com as their *Magic & Illusion* Guide.

Now, YOU can learn and do these amazing magic tricks for your friends, family or magic buddies.

These aren't your run-of-the-mill tricks you'll find in the bookstore — these are the *best-of-the-best* magic effects that Bryan Dean compiled that are entertaining and easy to do!

The trick you just learned, **Subliminal Influence** is in the eBook, *Amazing Card Magic* (page 16), the second book (of four) in the *Learn Easy Magic* Collection. **(That book alone is a HUGE 55 pages of powerful magic that you CAN do!)**

Want To Know More?

Just go here: www.LearnEasyMagic.com and find out how **you can OWN** these amazing magic tricks in FOUR h-u-g-e eBooks.

Plus, you get a Special Bonus: *The Beginner's Guide to Magic* — what you need to know to continue your magic journey!

So, [click here now](#) to find out how you can receive your copy of the *Learn Easy Magic* collection!